Service and Program Pricing Menu

All services are designed to align with Gershon Preventative Medicine's commitment to proactive health planning and bioidentical hormone replacement and optimization therapy. For more details or to schedule an appointment, please visit Your Patient Portal or contact us at 757-693-9367 during our office hours.



Membership Plan Options

Annual Membership Plan

Price: \$1750.00

Package Inclusions:

- Two follow-up visits for 30 minutes each, based on standard protocols.
- A wellness check-in appointment for 15 minutes.
- An annual comprehensive health review.
- · Personalized health planning services tailored to you.
- Select lab tests that are available on the portal.
- · Constant clinical oversight.
- Exclusive Member Benefits, including discounts on labs, services, and supplements.
- · Access to prescription management services.
- Annual Subscription with Auto-Debit for your convenience.

Monthly Membership Management

Price: \$158.33 per Month (\$1900.00 total)

Package Inclusions:

- Two follow-up visits for 30 minutes each, based on standard protocols.
- A wellness check-in appointment for 15 minutes.
- An annual comprehensive health review.
- Personalized health planning services tailored to you.
- Select lab tests that are available on the portal.
- · Constant clinical oversight.
- Exclusive Member Benefits, including discounts on labs, services, and supplements.
- Access to prescription management services.
- MonthlySubscription with Auto-Debit for your convenience.

Pay-Per-Visit Options

Hormone Health Services

- New Patient Visit(60-90 Minute): \$350.00
- Comprehensive Visit/Consultation (60-90 Minutes): \$350.00
- Follow-Up Visit (30 Minutes): \$225.00 per visit
- *Note: Lab fees are not included in the visit cost.
- Standard Follow-Up (30 Minutes): \$225 per visit
- Medication Check-In (15 Minutes): \$175 per visit
- *Note: Lab fees are not included in these visit costs.

Cosmetic Botox

• Facial Mapping: \$75.00 (one-time)

• Botox per Unit: \$13.50

**Membership Rate \$11.00 per unit.

Additional Services

• Clinical Review of Labs: \$150.00

Functional Health Services

Functional Health Assessment

- New Patient Consultation (60-90 Minutes): \$399.00
- Follow-Up Visit (45 Minutes): \$299.00
- Functional Diagnostic Testing
- NutraEVAL: * see pricing menu below.
- NutraEVAl Interpretation: \$250.00.
 - **Membership Rate \$175.
- GI Effects 1-Day: *see pricing menu below.
- GI Effects 3-Day: *See pricing menu below.
- Test Interpretation: \$250.00
 - **Membership Rate \$175.

***cost of testing and/or interpretation does not include service/office visit fees.







Gershon Preventative Medicine À la Carte Diagnostic Menu Important Note: All tests must be conducted at LabCorp facilities only.

	Test Number	Rate	**Membership Rate
CK Iso,Serum,Frac.Only	#120212	\$30.00	\$20.00
CK Reflex	#001305	\$6.75	\$4.50
CK+LD, Totals+Isoenzymes	#001859	\$75.00	\$50.00
CK, Total+Isoenzymes, Serum	#002154	\$45.00	\$30.00
Creatine Kinase (CK), MB	#120816	\$68.25	\$45.50
Creatine Kinase (CK), MB/Total	#002311	\$75.00	\$50.00
Creatine Kinase,Total	#001362	\$6.75	\$4.50
ACTH, Plasma	#004440	\$60.00	\$40.00
Alkaline Phosphatase	#001107	\$6.75	\$4.50
ALT (SGPT)	#001545	\$6.75	\$4.50
Anti-Mullerian Hormone (AMH)	#500183	\$108.00	\$72.00
AST (SGOT)	#001123	\$6.75	\$4.50
CBC With Differential/Platelet	#005009	\$6.30	\$4.20
CBC/Diff Ambiguous Default	#977709	\$6.30	\$4.20
CBC/Differential (No Platelet)	#115907	\$17.70	\$11.80
Celiac Disease Comprehensive	#165126	\$293.85	\$195.90
Comp. Metabolic Panel (14)	#322000	\$8.70	\$5.80
Cortisol	#004051	\$15.75	\$10.50
Cortisol - AM	#104018	\$15.75	\$10.50
Cortisol - PM	#104026	\$15.75	\$10.50
C-Reactive Protein, Cardiac C-	#120766	\$18.00	\$12.00
Reactive Protein, Quant	#006627	\$12.00	\$8.00
Creatinine	#001370	\$6.75	\$4.50
CRP+HLA-B27	#302606	\$169.50	\$113.00
C-Telopeptide, Serum	#500089	\$150.00	\$100.00
DHEA-Sulfate	#004020	30.00	\$20.00
DHEA-Sulfate, Serum	#500161	\$68.25	\$45.50
Dihydrotestosterone	#500142	\$135.00	\$90.00
Drawing Fee	#996660	\$15.00	\$10.00
Endomysia Antibody IgA	#164996	\$75.00	\$50.00
Estradiol	#004515	\$18.90	\$12.60
Estriol, Serum	#004614	\$24.75	\$16.50
Estrone, Serum	#004564	\$36.00	\$24.00
Free Testosterone (Dialysis)	#501205	\$63.00	\$42.00
Ferritin.	#004598	\$12.00	\$8.00
Folate (Folic Acid), Serum	#002014	\$12.00	\$8.00
Folate (Folic Acid), Serum	#002020	\$12.00	\$8.00

3			
	Test Number	Rate	**Membership Rate
FSH	#004309	12.00	\$8.00
FSH and LH	#028480	\$24.00	\$16.00
GGT	#001958	\$6.75	\$4.50
Gliadin IgG/IgA Ab Prof, EIA	#163402	\$45.00	\$30.00
Glucose	#001032	\$6.75	\$4.50
hCG,Beta Subunit, Qnt	#004416	\$18.00	\$12.00
Hemoglobin A1c	#001453	\$11.55	\$7.70
HLA B 27 Disease Association	#006924	\$157.50	\$105.00
Homocyst(e)ine	#706994	\$66.00	\$44.00
IGF-1	#010363	\$54.00	\$36.00
IGF-BP3	#140152	\$90.75	\$60.50
Immunoglobulin A, Qn, Serum	#001784	\$17.25	\$11.50
Insulin	#004333	\$20.40	\$13.60
Insulin #9	#504374	\$32.40	\$21.60
Iron	#001339	\$6.75	\$4.50
Iron and TIBC	#001321	\$9.75	\$6.50
Levetiracetam (Keppra), S	#716936	\$105.00	\$70.00
Lipid Panel	#303756	\$9.60	\$6.40
Lipid Panel With LDL.HDL Ratio	#235010	\$9.60	\$6.40
Lipid Panel w Chol.HDL Ratio	#221010	\$9.60	\$6.40
Lipoprotein (a)	#120188	\$75.00	\$50.00
Luteinizing Hormone(LH)	#004283	\$12.00	\$8.00
NMR Lipo Profile Lipids	#884247	\$90.00	\$60.00
N-Telopeptide, Serum	#140830	\$108.00	\$72.00
N-Telopeptide, Urine	#141093	\$63.75	\$42.50
Pregnancy Test, Urine	004036	\$10.20	\$6.80
Pregnenolone, MS	#140707	\$99.00	\$66.00
Progesterone	#004317	\$18.90	\$12.60
Prolactin	#004465	\$13.50	\$9.00
Prostate-Specific Ag	#010322	\$15.00	\$10.00
Prothrombin Time (PT)	#005199	\$6.00	\$4.00
PSA Total+% Free	#480947	\$36.90	\$6.80
PT and PTT	#020321	\$12.00	\$66.00
PTT, Activated	#005207	\$6.00	\$12.60
Rh Factor	#006064	\$12.00	\$9.00
Rheumatoid Factor (RF)	#006502	\$15.00	\$10.00
Sedimentation Rate-Westergren	#005215	\$13.50	\$4.00
Sex Hormone Binding Glob, Serum	#082016	\$90.00	\$24.60
T4 and TSH	#024026	\$21.90	\$8.00
Testosterone	#004226	\$14.10	\$4.00
Testosterone Free MS/Dialysis	#500726	\$142.50	\$8.00
Testosterone LCMS on Treatment	#503740	\$68.25	\$10.00
Testosterone, F Equlib+T LC/MS	#070038	\$141.00	\$9.00
Testosterone, Free, Direct	#144980	\$30.00	\$60.00
Testosterone, Free /Tot Equilb	#081786	\$44.10	\$14.60
Testosterone Free and Total	#140103	\$44.10	\$9.40
Thyroid Cascade Profile	#330015	\$9.00	\$95.00
Thyroxine(T4)	#001149	\$12.90	\$45.50
Thyroxine(T4)Free, Direct	#001974	\$12.90	\$94.00
Transferrin	#004937	\$12.30	\$20.00
Triiodothyronine(T3)	#002188	\$14.40	\$29.40
Triiodothyronine(T3),Free	#010389	\$14.10	\$29.40

4			**Membership Rate
TSH	#004259	\$9.00	\$6.00
TSH+FreeT4	#224576	\$21.90	\$14.60
T-Transglutaminase (tTG) IgA	#164640	\$81.60	\$54.40
T-Transglutaminase (tTG) IgG	#164988	\$75.00	\$50.00
Uric Acid	#001057	\$6.75	\$4.50
Vitamin B12	#001503	\$12.00	\$8.00
Vitamin B12 and Folate	#000810	\$24.00	\$16.00
Vitamin B12 Deficiency Cascade	#141503	\$12.00	\$8.00
Vitamin D- Hydroxy	#081950	\$45.00	\$30.00

Functional Health: Diagnostics

GI Effects Comprehensive Profile--#2200 1 Day Price: \$599.00

Profile Components	CPT Codes
DNA NOS Amplified Probe	87798
Assay Test for Blood, Fecal	82274
Col-Chr/MS Quan 1 Stationary&Mobile Phases NES	82542
Secretory IgA	82784
Long Chain Fatty Acids	82725
Cholesterol, Phospholipids & Triglycerides	82715
Parasitology Identification, Concentrate	87177
Parasitology Identification, Trichrome Stain	87209
Parasite, Multiplex PCR	87505
Cryptosporidium, PCR	
Entamoeba histolytica, PCR	
Giardia lamblia, PCR	
Cyclospora, PCR	
Calprotectin	83993
Eosinophil Protein X (EPX)	83520
Bacteriology, Aerobic	87045
Bacteriology, Aerobic	87046
B-Glucuronidase	84311
Bacteriology, Anaerobic	87075
Yeast Culture	87102
Pancreatic Elastase	82653



GI Effects Comprehensive Profile--#2200 3 Day

Profile Components	CPT Code
DNA NOS Amplified Probe	87798
Assay Test for Blood, Fecal	82274
Col-Chr/MS Quan 1 Stationary&Mobile Phases NES	82542
Secretory IgA	82784
Long Chain Fatty Acids	82725
Cholesterol, Phospholipids & Triglycerides	82715
Parasitology Identification, Concentrate	87177
Parasitology Identification, Trichrome Stain	87209
Parasite, Multiplex PCR	87505
Cryptosporidium, PCR	
Entamoeba histolytica, PCR	
Giardia lamblia, PCR	
Cyclospora, PCR	
Calprotectin	83993
Eosinophil Protein X (EPX)	83520
Bacteriology, Aerobic	87045
Bacteriology, Aerobic	87046
B-Glucuronidase	84311
Bacteriology, Anaerobic	87075
Yeast Culture	87102
Pancreatic Elastase	82653

Price \$599.00 Membership Rate \$579.00

Membership Rate \$579.00

Functional Health: Diagnostics

NutrEval (FMV Amino Acids with Nutrient & Toxic Elements

<u>Profile Components</u>	CPT Codes
Essential & Metabolic Fatty Acids	82542
Behenic Acid	82726
Docosatetraenoic Acid	82726
Lignoceric Acid	82726
Nervonic Acid	82726
Tricosanoic Acid	82726
Amino Acids Analysis, Urine	82139
Glutathione	82978
Lipid Peroxides, Urine	84311
Nutrient & Toxic Elements	82300
Cadmium	82525
Copper	83655
Lead	83735
Magnesium	83785
Manganese	84132
Potassium	84630
Zinc	83825
Mercury	82175
Arsenic	82542
8-OHdG	82542
Coenzyme Q10 (Ubiquinone)	02342
Organic Acids Markers	00570
Creatinine, Urine	82570
Citric Acid	82507
Lactic Acid	83605
Pyruvic Acid	84210
Vanilmandelic Acid	84585
Homovanillic Acid	83150
5-OH-Indoleacetic Acid	83497
	83921
Organic Acids	84311
x 19 / 2	83945
D-Arabinitol	82306
Oxalate	02300

Price \$599.00 Membership Rate \$579.00

> Membership Rate \$579.00

Add-Ons

Vitamin D

MTHFR (C677T & A1298C)**

COMT (V158M)**

APOE**

TNF-a**

Functional Health: Diagnostics

NutrEval (Plasma Amino Acids)*

Add-Ons Vitamin D 82306

MTHFR (C677T & A1298C)**

COMT (V158M)**

Profile Components	CPT Codes
Essential & Metabolic Fatty Acids	82542
Behenic Acid	82726
Docosatetraenoic Acid	82726
Lignoceric Acid	82726
Nervonic Acid	82726
Tricosanoic Acid	82726
Amino Acids Analysis, Plasma	82139
Glutathione	82978
Lipid Peroxides, Urine	84311
Nutrient & Toxic Elements	
Cadmium	82300
Arsenic	82175
Copper	82525
Lead	83655
Magnesium	83735
Manganese	83785
Mercury	83825
Potassium	84132
Zinc	84630
8-OHdG	82542
Coenzyme Q10 (Ubiquinone)	82542
Organic Acids Markers	00570
Creatinine, Urine	82570
Citric Acid	82507
Lactic Acid	83605
Pyruvic Acid	84210
Vanilmandelic Acid	84585
Homovanillic Acid	83150
5-OH-Indoleacetic Acid	83497
Organic Acid	83921
D-Arabinitol	84311
Oxalate	83945

Price \$599.00 Membership Rate \$579.00

Membership Rate \$579.00



Gershon Preventative Medicine

Insurance Coverage Note

Gershon Preventative Medicine does not participate in insurance programs. As a result, we are not responsible for completing authorization requests or submitting claims to insurance providers. Patients who choose to submit claims to their insurers do so at their own risk.

Cancellation/Rescheduling Policy

Appointments Cancellation: If you need to cancel or reschedule an appointment, please notify us at least 24 hours in advance. Appointments canceled with less than 24 hours' notice are subject to a \$50 late cancellation/no-show fee.

Lab Appointments and Orders

Payment for Laboratory Tests: Payment for all lab tests is required at the time the order is placed. Responsibility for Test Completion: Once lab orders are issued, it is the patient's responsibility to complete these tests. Gershon Preventative Medicine is not accountable for the patient's decision to proceed with or forego any lab tests. LabCorp Facilities Requirement: All lab tests must be conducted at LabCorp facilities only.

Office Contact Information:

Phone or Text: (757) 693-9367 Email: Info@Gershonpreventative.com Gershonpreventative.com



Info@Gershonpreventative.com

Gershon **Preventative** Medicine

Weight Loss Program and **Pricing Overview**

** Membership Rate



\$299.00

**Membership Rate: \$0



- Comprehensive review of health history and weight loss goals
- Necessary Labs included
- Customized Health and Medication Plan
- Patient Education to start

Semaglutide Plan

Once-weekly Injectable Medication

\$699/Mo.

Membership Rate: \$599.00

Medication Included- Compounded Semaglutide

- Includes Titration Schedule, Syringes and Alcohol Swabs
- Direct Shipping to the Patient
- Patient Support
- 3 Month commitment

Phentermine Plan

Once-daily oral prescription

\$200/Mo

2 Month commitment

Membership Rate: \$175.00

Medication Included-

Follow-up Appointments

Required every 90-days for medication

\$99/Visit

**Membership Rate: \$50.00

- Patients on medication are to be seen every 90-days to be eligible for auto-refills.
- Telehealth or in-person

